TENPLE

TENPLE / 001
BY TEN TEN NYC
STREET FASHION
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TEN TEN

"I remember when I was younger, living in the middle of nowhere, feeling like I was the only person interested in J-fashion. I hope readers who see this zine realize they're not alone—that there's a vibrant, welcoming community representing J-fashion to its fullest.

With this zine, I wanted to celebrate the J-fashion community in New York and around the world. I also wanted to highlight places in New York that beautifully complement these unique styles, showcasing how the city itself becomes part of the fashion story.

My goal was to show the incredible diversity in both J-fashion and New York, capturing every kind of J-fashion outfit to prove that there's a community for everyone. I wanted to connect personally with each participant by asking questions about how fashion serves as a form of self-expression and how the clothes we wear can impact our mental health.

Ultimately, I hope this zine helps readers feel inspired, seen, and empowered to express themselves through J-fashion."

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ASHER

(He/Him)

Favorite 🍿 "My hat, it's saved so many of my outfits."

Favorite 🎖️ "I'm a fiend for anything chocolate."

"Heavy metal often discusses themes surrounding mental health and suffering, which can express how one feels without saying it directly. Many people can find their voice and come to a better understanding of themselves through the instrumentals and lyrics."

- Gifted.
- Thrifted.
- "It's a bracelet I taped to my face."
- Demonias.
- Trash and Vaudeville.
- 🧥 & 👗 ACDC RAG.

- asheroix
- Blessed Pudding

eBay, etsy, petco, Killstar, petco
dollar store, fabric store, Home Depot.

deceased_vampybunny
Blessed Pudding

TOKEE

(They/Them)

Favorite: Lychee and cookies & cream ice cream.

Favorite: "My shoes & choker. I see my choker as proof of my ability to handle life since it's been through so much with me"

"I dress to match my mood. If i'm really sad I wear less layers, long stuff and use blue eyeshadow. when I'm happy, I use my fav colors and layer up.I think of my asthetic as something that grows n changes over time there's no end goal. as long as it makes me feel good."

TRINITY

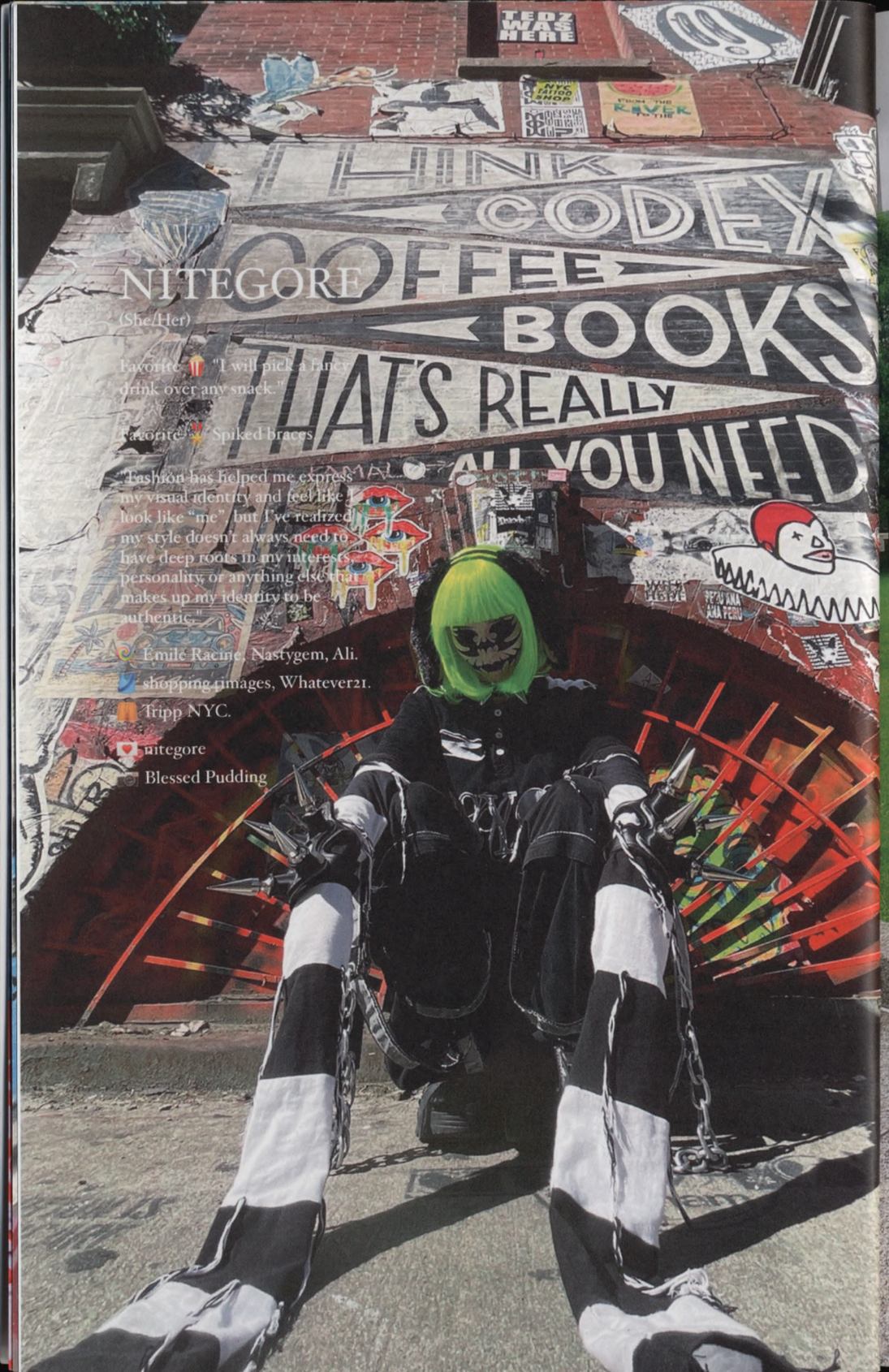
(She/They)

Favorite: Chantilly cake.
Favorite: Clock bag.

"My style is not expensive if you know where to look and how to layer! I thrift most of my dresses and materials, and if not I make it, also out of thrifted materials."

Handmade
Thrifted, Gothic renaissance
Thrifted
Gothic renaissance

Darlingdear
Blessed Pudding



NITEGORE

(She/Her)

Favorite 🍿 "I will pick a fancy drink over any snack."

Favorite 🦷 Spiked braces.

"Fashion has helped me express my visual identity and feel like I look like "me", but I've realized my style doesn't always need to have deep roots in my interests, personality, or anything else that makes up my identity to be authentic."

- Emilé Racine, Nastygem, Ali.
- shopping images, Whatever21.
- Tripp NYC.
- nitegore
- Blessed Pudding

WAYNE

(He/Him)

Favorite 🍿 Chocolate Oreo cookies.

Favorite 🎖️ "My rainbow glasses. I found them at a thrift store and every decora outfit feels incomplete without them."

"As someone with severe confidence problems, decora allows me to go outside my comfort zone and express myself in such a way that makes me feel like a completely different person. The bright colors and silly accessories help wash away my fears and make me a more outgoing person whenever I dress up."

- Crocs x Haribo.
- SockDreams.
- DeadEndKids, Leerroo.
- RUX, handmade.
- Thrifted.
- Popular IPs, handmade.

- heywayne12
- Blessed Pudding

JANE

(She/Her)

Favorite Cheese puffs and taffy candy.

Favorite Black bow Ma*rs waist chain.

"I wish people knew how much gyaru helps with self expression and gaining confidence. stepping outside in gyaru is like stepping outside with your own spotlight. Rock that outfit, and that confidence!"

Ma*rs

tasiajanee.

Blessed Pudding

MIKA

(She/Her)

Favorite Marshmallows.

Favorite "I love any sort of ribbon!"

"Fashion helps me navigate adulthood as it has arrived to me. I want my style to reflect who I am and what my lived experience has been. I constantly carry all that I am and this fashion style has helped me want to carry myself forward in a more whimsical, light-hearted and whole-hearted way. Styling outfits also gives me something to look forward to!"

Gifted.

eBay, Balloon Dog Apparel.

Burlington, Buffalo exchange.

Handmade.

Old Navy Sweater, Miniso.

Mercari.

Hello Beauty.

snail.valentine

Blessed Pudding

ATOMIC LAUNDRY

(He/Him)

Favorite 🍿 Spicy popcorn.
Favorite 🎖️ Doreamon necklace

"Sailor moon really shaped my childhood.I used to draw the Sailor Scouts as a teenager and drawing their clothing inspired me to be a fashion designer."

🎀 Handmade.
🍭 Walgreens, handmade, claires, swaps.
🍓 Sanrio website
🔥 Handmade
✂️ Claires, Daiso, Miniso, anime con.
💌 atomic.laundry
📷 Atomic.laundry

INK

(He/It)

Favorite 🍿 Dried squid. Or any sweets.

Favorite 🎖️ "This pair of hair clips I got with white frills and a pink bow on it. I find any occasion to clip it on my clothes it really elevates a coord."

"I love being decorated and I feel like that's my truest self. Ive actually surprisingly never been truely "harassed" in the street apart from some remarks but i dont pay any mind to those who are afraid of self expression."

👗 Baby the stars shine bright, Maxicimam.
👠 Baby the stars shine bright.
🧷 Angelic Pretty.
🍓 Secondhand.

💌 inka.xpp
📷 Blessed Pudding

VIC

(He/Him)

Favorite 🍿 "Anything sweet cakes, pastries, ice cream! I have a massive sweet tooth!"

Favorite 🎖️ 90s starcastle necklace.

"Fashion made me be more comfortable with stepping outside of my comfort zone, when I started out I was very focused on keeping my "masculinity" wearing shorts and such, but now I'm more confident and comfortable wearing dresses and clothes that I think are just cute without restricting myself."

👗 Lutra Jump.
👠 Lutra Jump.
🥿 Crocs.
🍭 Handmade, 6% Dokidoki.
🎒 AliExpress.

💌 Vicvonfabre
📷 dannylongstocking

JANDORA

(She/Her)

Favorite 🍿 "I'm not much of a snacker."

Favorite 🎖️ "I have a necklace that says my name, like those early 2000s gold necklaces but mine has a rainbow."

"I feel like I challenge beauty standards no matter how I look, and I think Gyaru definitely helps."

🍭 Gifted, Thrifted.
🇯🇵 Japan.

💌 jandoras_box_boutique
📷 Kira

AKI

(She/Her)

Favorite Rooibos tea and homemade butter cookies.

Favorite "My leather harness because I made it myself."

"I believe that rock and heavy metal can be therapeutic. For those of us who have faced similar hardships in life, heavy metal provides comfort and a sense of belonging when we often feel disconnected and rejected from mainstream society. We connect with others who understand the same pain and loneliness. We find solace and hope within the songs of our favorite artists. The intense sound of heavy metal fill me and many others with happiness and energy."

Justin Davis,Baby The Stars Shine Bright, Handmade, Vivienne Westwood, Necromance Hollywood, Justin Davis Little Anarchy, Sanctuary.

aki.sdm

Blessed Pudding

EM

(She/He/They)

Favorite "I really like sweets and Japanese snacks of course."

Favorite "I got these rainbow bubble braid hair extensions from Claire's and I adore them!!"

"Decora makes me feel good about myself.I love the creative aspect of it! Seeing what other people turn into accessories is so inspiring. There's so many different ways to do decora. The possibilities are truly endless! You don't have to follow any blueprint, you can decorate yourself in your own way!"

6% Dokidoki

& Amazon

Thrifted

Handmade

Claires

Dollar store

Thrifted

Dollar store

Hot topic

ACDC RAG

Handmade, gifted, Claires, dollar stores, or mercari japan

decora

Blessed pudding

ALISTAIR

(He/They)

Favorite 🍿 "I love raspberries! I also can't stop eating popcorn."

Favorite 🎗️ "I love my clown themed stuff!"

"I think Decora make me feel more vulnerable because it's like wearing my soul on the outside. I'm bearing myself and my interests for everyone to see, but that opens me up to true emotional connection as well."

👗 Third-hand, Con, Amavel, Anna house.
👠 Hot Topic.
🔥 Convention.
🌀 Handmade, gifted.
🍌 summer fairy.

💌 alibithefool
📷 Blessed Pudding

TAMZ

(She/Her)

Favorite 🍿 Shrimp Chips

Favorite 🎗️ "My Animal Crossing frog chair plush I decided to turn it into a clip recently!"

"The trinkets I made and accessories I buy for my decora looks help me feel like a cartoon character and nostalgia from the level of retro that comes from them."

🌀 Depop, Thrift stores, Cons, dollar stores, and book off.

💌 tamz_sez
📷 Blessed Pudding